

Gina Renae

Digital Operations Consultant

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I bring a unique blend of creativity and data-driven precision to every campaign I touch. With an insatiable curiosity for the digital realm, I've cultivated a deep understanding of what makes audiences tick, and I thrive on transforming this insight into exceptional results.

Experience

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Digital Operations, web development, Social media management

2019 to present

- 2025 Lionston Real Estate Ltd, Galaxy.One project websites and CRM build
- 2024 Aboosto Beauty
- 2023 The Kenya Conservatoire of Music | Gerryville Homes Real Estate
- 2022 - 2023 Jamii.One - Copenhagen
- 2021 - 2022 St Andrews International School - Turi
- 2020 - 2021 Antarc Furniture - Westlands | Saif Real Estate
- 2019 - 2020 Edukans - Kenya
- 2019 Mediamax Network ltd

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Graphics Designer

2019 to present

- **Visual Branding Expert:** Proficient in developing and revitalizing visual brand identities for a diverse range of clients.
- **Design Workflow Optimization:** Streamlined design processes and project management to ensure efficient and timely project delivery.
- **Cross-Platform Mastery:** Adapted designs for various mediums, maintaining cohesive branding for clients.

Education

- High School

2016

- Maryhill Girls High School - Thika - (KCSE B+)
- Jomo Kenyatta University of Agriculture & Technology

2020

- Bachelor of Science, Computer Science (Second Class - Upper division)
- Google Digital Skills for Africa

2024

- Diploma in Digital Marketing

Skills

- Graphics Design
 - Coding
 - Digital Marketing
 - Communication
- Problem-solving
 - Creativity
 - Time Management
 - Eye for Detail